



ERPWIZARD'S
E**C****O****M****M****E****R****C****E**
STORE

by
Namtek Consulting Services
www.namtek.ca



Intro

It all starts with Namtek Consulting Services' fully integrated business management and ERP studio. This software system was designed and built from the ground up to meet the needs of small and medium size enterprises. erpWizard helps streamline business processes, improve efficiency and increase profitability. Moreover, it provides a highly productive tool for a wide range of businesses in different industries and verticals, including consumer goods distribution, manufacturing, services, import and export, etc. It is offered under the SaaS (Software as a Service) model deployed in the "Cloud" and/or on Premises.

About

In this day and age, the Internet has allowed many retailers to increase their sales, profits, customer base and brand visibility. Consumers are veering away from shopping and purchasing goods and services at brick and mortar stores and towards online shopping through eCommerce Stores (or eStores).



erpWizard's eCommerce Store allows businesses to provide a shopping platform for their customers that is both easy to use and affordable. Companies can better manage their online sales by giving users the ability to make and pay for their purchases online through the use of payment options like PayPal, Moneris and others. It is also capable of showcasing full product catalogs online and have consumers log in and access their accounts quickly and easily.

The eCommerce Store, integrated into erpWizard, makes for a fully functioning and efficient eStore where the necessary data is automatically interchanged between these two solutions.

This reduces manual data entry and provides streamlined and automated processes.

Features

Following is a table listing some of the major features available in erpwizard's eCommerce Store. The list describes the features available for “on-premises” and “cloud” deployment.

Description	Includes	Notes
HOSTING		
Storage Space	5GB*	For on Premises, space is unlimited, depending on your storage capacity
Bandwidth	5GB*	For on Premises, bandwidth is unlimited, depending on your bandwidth capacity
WEBSITE DESIGN/INTEGRATION		
Customization of Website Design (Look & Feel)	Yes*	Billable service
Integrated Store Search	Yes	
erpWizard native and real-time integration	Yes	
Ready for Integration with 3 rd Party applications	Yes*	Billable service
SECURITY		
SSL – Secure Socket Layer	Yes*	SSL certificate is an add-on expense per year
Backup & Restores	Yes*	On Premises: depends on your disaster recovery plan In the Cloud: it is for a 5 day cycle
PAYMENT OPTIONS		
Real-time Credit Card Processing	Yes*	Moneris (Canadian customers only)
PayPal Integration	Yes	
Credit Card processing via PayPal Pro (PayPal, Visa, AmEx, MasterCard)	Yes	
Automatic Tax Calculations	Yes*	Canada and USA only
Payment by Check and Credit Lines	Yes*	No check verification gateway
MARKETING		
Social Media Connectivity	Yes	Facebook Integration to review & share items
Bilingual Storefront	Yes	English & French

SHOPPING CART

Maximum Number of Products	Unlimited
Max. Number of Product Groups/Sub-groups	Unlimited
Up to 8 levels of product grouping	Yes
Multi-Image Views per product	Yes
Bulk Upload of products	Yes* <i>Through erpWizard</i>
Ability to attach unlimited number of specs and attributes to a certain product	Yes
AbilityOne pricing	Yes* <i>For U.S.-based companies</i>
Automated Email confirmations	Yes
Different pricing based on different units of measurements	Yes
Special pricing per date and per customer	Yes
Exclusivity of products sold to a group of customers	Yes
Ability to create primary and secondary contacts for better account management & online orders approval	Yes
Ability to review and rate items	Yes
Live Order Tracking	Yes
Ability to create new customer profile online	Yes
Ability to review history of orders, order status and receivables by account owner	Yes

REPORTS

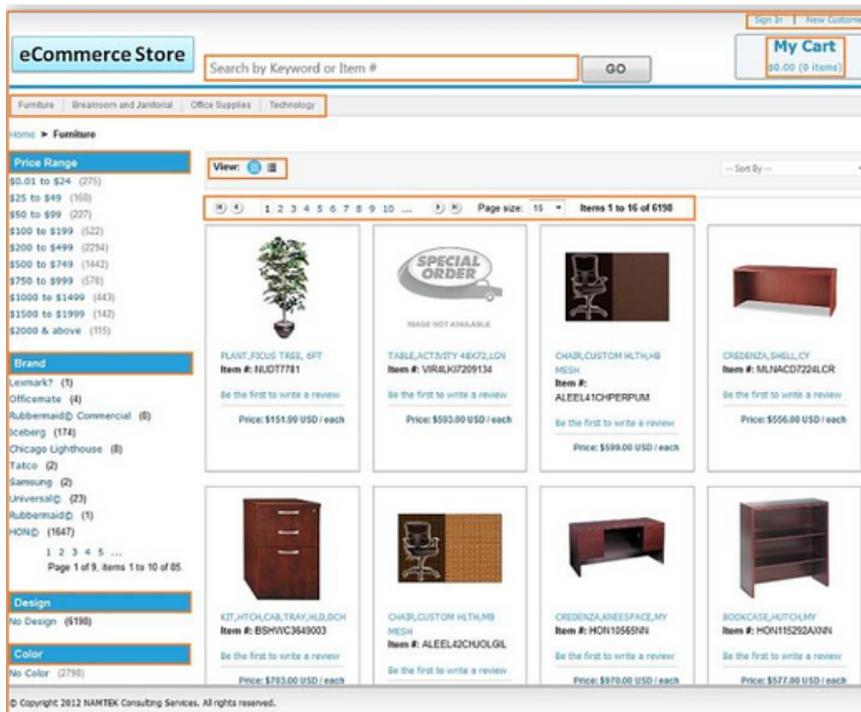
Order Management	Yes
Customer control panel	Yes
BI analysis and reporting	Yes* <i>Through erpWizard's Business Intelligence</i>

HELP & SUPPORT

Telephone	Yes* <i>4 hours/month included</i>
Email	Yes

Benefits

- Eliminates geographic boundaries for a wider target market
- Allows businesses to gain new customers with search engine visibility
- Lowers operating, real estate and advertising costs (as compared to a brick and mortar store)
- Customers are able to locate products quicker and easily
- E-Store is open 24/7
- Enables deals, coupons, group buying or other online promotions
- Is easily integrated within erpWizard, where all data resides in one powerful SQL databased, designed for optimum performance and integration
- Is easy to use (for both consumers and business users)
- Comes with excellent user support and training



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